

2010 Alaska's Best Kitchens Contest Rules

Sponsor: The Summer/Fall 2010 Alaska's Best Kitchens Contest is sponsored by Allen & Petersen Cooking & Appliance Center

(referred to in these rules as the sponsor).

Event Period/ Deadline: The Event begins 10:00 am Alaska Time on *Jan. 1st, 2010* and ends at 5:00 pm Alaska Time on March 31st, 2010. No entries will be received before the start of the Event Period. **All entries must be RECEIVED by the sponsor by 5:00 pm Alaska Time on March 31st, 2010.**

HOW TO ENTER

By Mail: A designer may mail in their completed entry form along with high quality photos of the kitchen, with floor plan along with the design details including: cabinet brand, color and wood, countertop material and color, backsplash material, flooring, fixtures, knobs and lighting. Send complete information packet to Allen & Petersen Cooking and Appliance Center 3002 Seward Highway Anchorage, AK 99503.

In Person: A designer may bring in their completed entry form along with photos of the kitchen, and floor plan to be entered at any Allen & Petersen location.

SUBMITTED PHOTOGRAPH MUST INCLUDE

(a) 8x10 glossy prints and (b) large JPEG formatted photos on a CD. Multiple photo entries by the same Designer are permitted. Designers retain all ownership rights to their submitted photographs except for the license granted to the Sponsor described below. Photographs may only be submitted during the Event Period.

PRIZES

Grand Prize: The Sponsor shall select a winning Kitchen Design from the entries received before the end of the Event Period. The Grand Prize winner's Kitchen Design will be featured on the COVER of the Summer/Fall edition of Alaska's Best Kitchens. The Designer and Homeowner will be noted as the Grand prize winner. The winning Designer and Homeowner will also have (at the Sponsor's option) a posting of the winning Kitchen Design on our website. The winning Designer/Homeowner will also receive: \$500 in Gift Cards from Allen & Petersen Cooking & Appliance Center, and 100 Complimentary Copies of the Magazine

First Place Prize: \$250 Gift Card from Allen & Petersen Cooking & Appliance Center, the Designer and Homeowner will be recognized as the First Place winner in Alaska's Best Kitchens Magazine and 25 Complimentary Copies of the Magazine.

Second Place Prize: \$100 Gift Card from Allen & Petersen Cooking & Appliance Center, the Designer and Homeowner will be recognized as the Second Place winner in Alaska's Best Kitchens Magazine and 15 Complimentary Copies of the Magazine.

Third Place Prize: \$50 Gift Card from Allen & Petersen Cooking & Appliance Center, the Designer and Homeowner will be recognized as the Third Place winner in Alaska's Best Kitchens Magazine and 10 Complimentary Copies of the Magazine.

Honorable Mentions: Designers and Homeowner will be featured in Alaska's Best Kitchens Magazine.

All winning entries will have their Kitchen Design published in the Spring/Summer2009 edition of Alaska's Best Kitchens magazine, with a brief synopsis of the project, the designer, the kitchen owner (if desired), floor plans, pictures (before and after if applicable). Odds of Winning: The odds of winning any prize depends on the number of valid entries received.

Eligibility: The Event is offered only in the United States of America to legal residents thereof, 18 years of age or older who are engaged in the business of designing residential kitchens which utilize appliances that were purchased from Allen & Petersen Cooking & Appliance Center. Only kitchens that are installed in the state of Alaska are eligible. Employees of Alaska's Best Kitchens and the sponsor, and their immediate families are not eligible to participate. Eligible individuals are referred to in these Official Rules as "Designers". Immediate family is defined as parent, sibling, a child of a spouse of the employees. Void where prohibited by law. Entries from non-residents of the United States are ineligible.

Photographs must be owned and taken by or on behalf of the Designer, must not infringe upon any third party's intellectual property rights (e.g., the photo(s) may not have been previously published in a magazine of other copyrighted work in which the designer did not retain rights of ownership over the photo(s)), and must clearly depict one or more appliances that were purchased from Allen and Petersen Cooking and Appliance Center. (Photos that show appliances purchased from other sources than Allen and Petersen will not be considered in this contest.)

Submission by a Designer of a photograph(s) constitutes the Designer's affirmation and warranty to Alaska's Best Kitchens and Sponsor that: (a) the photograph(s) is the Designer's sole, exclusive and original work and that there exists no adverse claim in and to the photograph(s) by another party; b) the Designer has not previously sold, transferred or licensed the photograph(s) to any other person, and (c) submission of the photograph to Alaska's Best Kitchens and Sponsor and use by Alaska's Best Kitchens and Sponsor of such photograph(s) to any other person, and the submitting Designer promises to indemnify and hold the Sponsor harmless from any claims and damages resulting from the breach of the foregoing warranty.

All winning entries will be notified by certified mail. By entering this contest entrants agree that they have abided by all the rules of this contest and allow their work to be published in Alaska's Best Kitchens. Failure to comply with this requirement will cause the prize to be forfeited and awarded to an alternate winner. All prizewinners who comply with these Official Rules shall receive such prizes no later than 16 weeks after the end of the Event Period. Except where prohibited by law, acceptance of a prize shall constitute and signify the winner's consent that the Sponsor will use the winner's name, likeness, image, voice, photographs, biographical information and address (city and state), and written statements made by the winner about the Event and Sponsor, in all forms of media, in perpetuity, for promotional purposes without payment or consideration.

If a prize notification letter is returned or deemed undeliverable, or if the winner is found to be ineligible or fails to comply with these official rules, the sponsor may determine that the winner has forfeited the prize and an alternate winner of that prize will be selected from eligible Designers for the prize.

Transferability/ Taxes: All prizes are non-transferable and not exchangeable for cash. All prize owners will be solely responsible for all taxes and any expenses not specified related to acceptance and use of the prize.

Conditions: Alaska's Best Kitchens and the sponsor is not responsible for errors, omission, interruptions, deletions, defects, delays in operations or transmissions, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure of Alaska's Best Kitchens and the Sponsor to receive entry information on account of human or technical problems in any combination thereof. Alaska's Best Kitchens and the Sponsor reserves the right, in its sole discretion, to cancel the Event in its entirety if it becomes technically corrupted because of non authorized human intervention. The Event is subject to these Official Rules. By entering, participants (a) agree to these Official Rules, the decisions of Alaska's Best Kitchens and the Sponsor, which shall be final and binding in all respects, and waive any right to claim ambiguity in the Event or these Official Rules; (b) release Alaska's Best Kitchens and the Sponsor, its directors, officers, employees, divisions, subsidiaries, affiliates, and advertising and promotional agencies, and such entities respective directors, officers, and employees from any and all liability for any injuries, losses or damages, of any kind caused by their participation or resulting for any injuries, losses, or damages.

MUST PROVIDE THE FOLLOWING

Designer Name: _____

Designer Firm: _____

Address: _____ City: _____ St: _____ Zip: _____

Wk: _____ - _____ - _____ Cell: _____ - _____ - _____ Email: _____

Address of Project: _____

Directions: _____

Clients Name: _____

Appliances Date of Purchase: _____

cabinet brand	_____
color & wood	_____
countertop material & color:	_____
backsplash material	_____
flooring	_____
fixtures & knobs	_____
lighting	_____
appliances	_____